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"How Can I Build My Financial Future When I Don't Even Know What's for Dinner Tonight?"

MORRISTOWN, NJ, Dec. 11, 2007: Could you put your hands on a year's worth of bank and credit card statements? Do you know if you're bringing in more than you're spending? Are you able to save for your retirement? Until you can answer "yes" to questions like these, your family finances will feel like a runaway train heading down the wrong track.

"Getting organized – and staying organized – is essential if you're preparing to buy a house, pay for child care, save for retirement, or even if you just want to take a nice vacation," says Juggling Duck Organizers President, John Mruz. "But few of us have the available blocks of time. The good news is that our system takes the guesswork out of the process – just follow the roadmap we lay out for you."

Mruz and his wife understand these challenges all too well, balancing parenting responsibilities for their three young boys with their professional careers. Prior to starting their family, they were able to dig themselves out of a deep financial hole caused by their sizable student loans. Along the way, Mruz, a Harvard MBA, created an accessible paint-by-numbers approach to help others do the same.

It's a way, he says, of helping people make the most of the little time they have. "No one has the time to build an organizer system - we have built one for you. No one wants to build a budget from scratch - we give you a budget to plug your numbers in. Few people really know how to analyze their net worth, establish financial goals, pay down their credit card balances, order credit reports, or assess their life insurance needs - we teach you how. Best of all, you can do so at your own pace, on your own time."

Combining the metaphors of getting your ducks in a row and juggling multiple priorities at once, the Juggling Duck™ Financial Organizer is part storage solution, planning tool and tutorial and consists of two components:

- A large and sturdy three-ring binder that can hold a year's paperwork for a typical household, with category tabs and sample worksheets already in place
- An easy-to-read, do-it-yourself workbook that steps you through the process of organizing and managing your money, and developing a financial plan.

The Juggling Duck Financial Organizer is designed for busy families who do not have the time to devote to managing their finances. It is equally useful for twenty somethings, newlyweds, first-time home buyers, new parents, retirement savers, retirees, and people who find themselves suddenly single. It is the first in a line that will include the Juggling Duck™ Family Organizer and Juggling Duck™ Home Organizer.

For more information, please visit <http://www.jugglingducks.com> or call 973-452-6894. Journalists: Contact Mruz to request interviews/review copies.

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